

Meeting Type: Full Council	Agenda Item:
Date of Meeting: 17 June 2026	
OAKHAM TOWN COUNCIL	
Report Author: Cllr Ainsley	Purpose: Decision
Title: Approval of Blog Design and Authorisation to Proceed to Build	
<p>1. Purpose of the Report To seek approval of the proposed OTC web site design and seeks authorisation for Welland Creative to begin the build.</p> <p>2. Background Full Council approved the creation of a public friendly blog on 11 February with a budget of £750 (Minute 02/26-20: COMMUNICATION SUPPORT). The proposed design, costed at £700, retains the look of the main website while creating a distinct space for community updates. Screenshots are provided in the accompanying documents.</p> <p>The existing website will continue to host all statutory information including governance, finance and formal records. The new blog will sit alongside it and focus on community facing content. To make this distinction clear for residents, the two areas are labelled as:</p> <ul style="list-style-type: none"> • Insight community updates, events and news • Oversight official records, financial and governance information <p>Welland Creative are ready to begin coding work once approval is granted.</p> <p>3. Rationale Insight will strengthen community communication, improve transparency and help counter negative publicity by providing regular, accessible updates on council activity. It offers a simple, high impact way to rebuild trust and highlight the positive work taking place each week.</p> <p>4. Financial Implications The project cost is £700, within the previously approved £750 budget.</p> <p>5. Legal and Governance Considerations Oversight (the statutory website) remains the primary platform for all required governance and financial information. Insight will operate alongside it without altering any legal obligations.</p> <p>Proposal: That Full Council:</p> <ol style="list-style-type: none"> 1. Approves the proposed design for the Oakham Town Council websites as presented in the attached PDF. 2. Authorises Welland Creative to proceed with the build phase at a cost of £700, within the previously approved budget of £750. 3. Delegates to the Clerk and Communications Working Group the responsibility for overseeing implementation and preparing Insight and Oversight for launch. 	

For completion by the office

<i>In Budget</i> <input type="checkbox"/>	<i>Spend Authorised</i> <input type="checkbox"/>	<i>Budget Header:</i>			<i>Amount:</i>
<i>Estimates</i> <input type="checkbox"/>	<i>Quotes</i> <input type="checkbox"/>	<i>Emergency Spend</i> <input type="checkbox"/>	<i>Sole supplier</i> <input type="checkbox"/>	<i>Specialist</i> <input type="checkbox"/>	
<i>P.O</i> <input type="checkbox"/>	<i>Invoice Checked</i> <input type="checkbox"/>	<i>Reason for spend:</i>			
<i>Legal Power: Local Government Act 1972</i> <i>amend as necessary</i>		<i>Contract Finders</i> <input type="checkbox"/>	Supplier:		