Meeting Type: Full Council	Agenda Item: 14
Date of Meeting: 12 March 2025	

OAKHAM TOWN COUNCIL

Report Author: Cllr P Ainsley Subject: Oakham in Bloom

Title: Oakham in Bloom Planter Enhancements

Strategic Aims: To enhance the current planters to reflect our rural setting

Details:

Oakam in Bloom (OIB) has twenty large planters around town. OIB propose enhancing them by 'hiding' the existing planters with wood-effect recycled plastic. These panels can include personalized graphics, logos, or sponsorships.

The proposed enhancements to the planters align with the ongoing Oakham Town Centre Action Plan.

One of the plan's primary objectives is to establish a clear and consistent identity. Initiative 3 focuses on reviewing street furniture to ensure the quality and character of bins, bollards, benches, planters, and signage in the centre.

Oakham in Bloom are able to proceed with the enhancement of 6 planters at a cost of £268 exc VAT for each planter before the 31st March, which would enable this first batch of planters to be financed from the UKSPF.

Note: One planter on Gaol Street has already been enhanced for councillors to view and discuss.



Proposal:

1. That council authorises Oakham in Bloom to proceed with the enhancements of six identified planters at a cost of £1662.50, excluding VAT. Funding will come from the UKSPF.

For completion by the office

Budget Header:	UKSPF					
Proposed Expenditure	£1590	Initial Budget	£50K	Unbilled Expenditure		
Budget Remaining		Time Sensitive (Y/N)	Υ	Expiry Date	31-03	