
Rutland County Council

**ESWG – UK Shared Prosperity
Fund**



What is the UK Shared Prosperity Fund?

- Previous Government 'Levelling Up' scheme and replacement of EU funding
- All areas of the UK receiving an allocation from the Fund via a funding formula rather than a competition.
- Overarching objective = Building pride in place and increasing life chances
- 3 investment priorities:
 - **Community and Place**
 - **Supporting Local Business; and**
 - **People and Skills**
- Deadline to spend: 31 March 2025

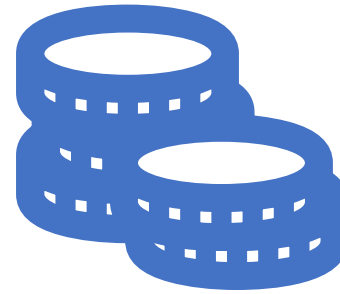


**Funded by
UK Government**

E1: Funding for improvements to town centres and high streets, including better accessibility for disabled people, including capital spend and running costs.



Capital funding: £30,000



Revenue funding: £24,000

E1: Funding for improvements to town centres and high streets, including better accessibility for disabled people, including capital spend and running costs.

Capital examples/ideas:

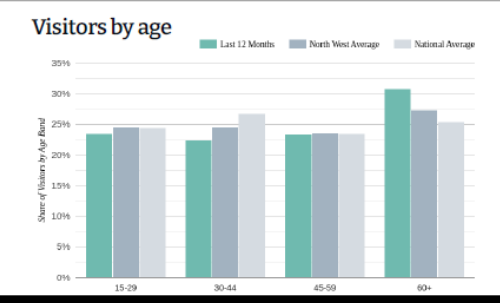
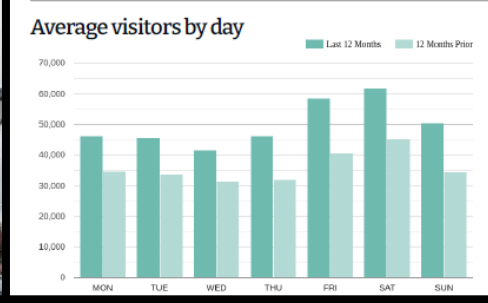
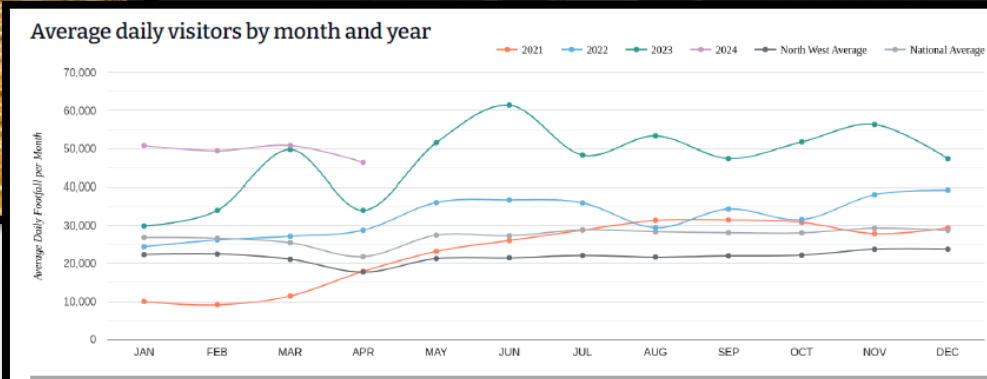
- New signage – Oakham Train Station
- Public toilet improvements

Revenue examples/ideas:

- Town events – Christmas events?
- Town campaigns and promotions – shop local etc. billboard near the train station
- Painting/refresh of signs
- Wrap of empty units
- Window dressing – Olympics, Christmas etc.
- Town centre data



**THINK RUTLAND
SHOP LOCAL**





Next steps and future aspirations