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| **Agenda Item: 12** | **Council**  **Date of Meeting:** 10April 2024 |

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| **OAKHAM TOWN COUNCIL** |

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| **Report Author:**  Cllr Joyce Lucas | **Title: Promotion Working Group** |
| **Subject:** Oakham Promotion Working Group | |
| **Applicable Strategy: Objectives & Aims**   * To protect and enhance amenities in Oakham Town * To improve the quality of life for residents and businesses in Oakham Town * To work with residents to improve Community Resilience * To work effectively with the County Council and Councillors and other service providers. | |

It is time to reinstate the Oakham Town Council Promotion Working Group which will consist of no more than four members.

Their remit will be to consider ways of promoting the work of Oakham Town Council and meet on a monthly basis. There should be no Chairperson as such rather each member should play an equal role.

The Group should initially look at

* Quarterly Newsletter
* Councilor Surgeries
* Signage
* Promotion of Summer Concerts throughout Rutland and beyond.

**Proposal:**

1. The Council reinstate the Promotions Group
2. The Council appoints four councilors to this Group