

Oakham Town Council		
Report No. pendix: Item No.	Ap- Agenda	Council Date of Meeting: 14 June 2023
Report Author: Cllr Lowe		Title: Strategic Aims
Subject: Aims, Objectives and Strategies		
Strategic Aim No. XXXX		

OTC has four sets of Aim, Objectives, and Strategies. These need to be reviewed.

(1) In 2015 OTC adopted Strategies to promote purpose and direction.

A strategic Aim would be used in the appropriate box on an agenda item.

**Oakham Town Council Strategies
December 2015**

1. Lead and facilitate the production and maintenance of a Neighborhood Plan.
2. Ensure that Oakham remains a viable and pleasant environment in which to live, work and play.
3. Improve and increase facilities within the town.
4. Maintain and improve OTC land and buildings for the benefit of the community.
5. Promote the town as an attractive place to visit and stay.
6. Work with and in partnership with Rutland County Council and other partner groups.
7. Ensure robust financial controls are in place to enable the delivery of cost-effective services as required now and in the future.
8. Provide a supportive and professional environment for staff to enable professional development and ensure efficient and effective working practices.
9. Provide development for Councilors to enable them to fulfill their role skillfully and effectively.

(2) In 2019 OTC adopted a six-year Strategic Plan with the following four priorities:

Democracy:

The Town Council consists of an elected body of local people to provide a strong voice on decisions and services that affect the everyday life of local people including.

Community:

The Town Council seeks to always be at the heart of the community and its activities. It will work closely with the many local voluntary, business, community groups and third/public sector partners within Oakham that are key to vibrant and successful community life.

Environment:

Oakham has a strong identity and character due to its rich natural and built heritage. The Town Council will work to ensure this heritage is protected and enhanced for present and future generations, including especially those buildings and areas of land for which it is custodian.

Economy:

The Town Council will work actively with the business community and stakeholders to support the local economy and promote footfall also it will encourage good practice as an employer, landlord, steward of community assets and service provider.

(3) The OTC and Barleythorpe Neighborhood Plan was made on the 22/6/2022

The following Objectives Headings were based on the vision of the plan.

Community

Heritage

Housing

Town Centre

Business

Service

Recreation

Tourism

Green Spaces

(4) On the OTC web site home page, the following AIMS and OBJECTIVES were added without having been agreed by the Council.

Aims 2019/20

To improve the quality of life for residents and businesses in Oakham Town

To provide effective, transparent, and accountable local government of Oakham Town

To effectively represent the residents and businesses in Oakham Town

To protect and enhance amenities in Oakham Town

To preserve and enhance the rural, built, and natural environments of Oakham Town

To enable residents to be involved in the life of Oakham Town and its future development.

Objectives

To keep informed of changes to legislation and ensure that procedures and Town Council policies are reviewed and revised in line with such changes.

To continue to maintain and update the website. Publish all information required by legislation and as much other information as possible on site.

To give residents and businesses the opportunity to express their views and represent these effectively.

To communicate effectively with residents, for example through our website and our Facebook page.

To explore new ways of communication.

To work effectively with the County Council and Councilors and other service providers.

To produce a Neighborhood Plan with Barleythorpe for Oakham and once adopted to use this effectively in planning related matters.

To further Community Actions in the adopted plan

To consider, from a local perspective, all planning and Enforcement matters that affect the town and provide comment on their impact on local residents, the wider community, and the rural nature of the town.

To encourage residents to become involved in projects, e.g., Neighborhood Plan, Parks, and Open Spaces

To work with residents to improve Community Resilience.

PROPOSALS

The first set, (1) strategic aims proposed these are discarded as redundant as they are covered by others. The agenda item paper is amended accordingly.

The second set (2) has the fourth set (4) combined into a revised strategic plan, a more concise set of Aims and Objectives is adopted. The current Aims and Objectives placed on the OTC website should be removed and only Council agreed items be posted.

The OBNHP (3) is reviewed by the OBNHP Committee / Working Group.