

Report No. 17	Council
	Date of Meeting: 13th December 2023

OAKHAM TOWN COUNCIL

Report Author: Phil Wildbore	Title: Councillor for Barleythorpe Road
Subject: Centenary Field – Permanent signage	
Applicable Strategies:	
<ul style="list-style-type: none"> • To protect and enhance amenities in Oakham Town 	

Centenary Field has no permanent signage. Unlike other recreational areas there is very limited association with Oakham Town Council and any current use of the banner sign does not tell you where you are.

Centenary Field has been leased by Oakham Town Council from Tresham Institute for 99 years since 13 April 2015.

Centenary Field is about a 5-acres (1.97 hectare) parcel of land, comparable in size to Cutts Close and is partly located on Barleythorpe Road opposite Lidl. It therefore sits alongside a main access route from Melton Mowbray, and hence is an ideal location for the replaceable banner signs advertising Oakham Town Council's events.

There are multiple access points to enter Centenary Field, some of which are through other landowners. (For all above see map. Note, land in yellow not part of Centenary Field.)

Proposals

1. Three permanent signs similar to Cutts Close, Royce's Recreation and Willow Crescent have been costed by officers on 15 November at £70 each x 3 = £210 + VAT, or £252.
2. My proposed sign – see image – is for comment/amendment/approval by members.
3. That existing fences and posts to be utilised for locations. See following images
 - a. Some of these locations may be a trial basis.
4. Subject to proposals 1, 2 & 3 being supported, installation not to be delayed for all 3 signs beyond May 2024.
5. That our web site is evaluated to accurately direct visitors and residents to our recreational areas.

Appendices

- Related existing recreational signage to other areas owned by Oakham Town Council.
- Illustration of potential sign and locations.

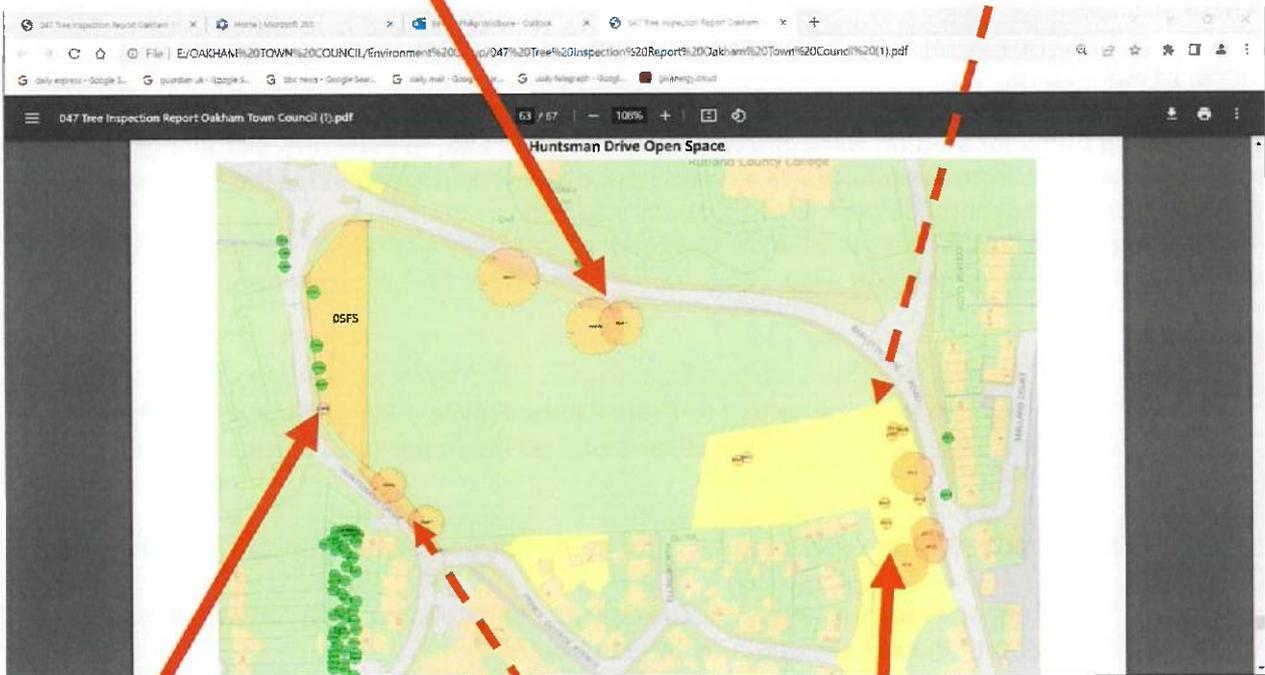
5 OPTIONS for locations of 3 signs.



1 Main highway access
(many other informative boards)



Bin and post just inside land OTC leases
(alternative to 3)



2 - Defined timber path



Functional wide access
(alternative to 2.)



3 Defined pedestrian access
(not on or into OTC land)

<https://www.stamfordmercury.co.uk/news/new-sign-will-promote-town-and-events-9334987/>