

Report No.	Council
Appendix:	
Agenda Item No. 15.07	Date of Meeting: 11 May 2022
OAKHAM TOWN COUNCIL	
Report Author: Zoe Nealson	Title: Events within Oakham
Subject: To discuss the possibility of working with the Oakham Town Centre Events manager	
<p>Strategic Aim.</p> <p>2. Ensure that Oakham remains a viable and pleasant environment in which to live, work and play.</p> <p>3. Improve and increase facilities within the town.</p> <p>5. Promote the town as an attractive place to visit and stay.</p> <p>6. Work with and in partnership with Rutland County Council and other partner groups.</p>	

The Oakham Town Centre Events Manager, Carolyn Acton, has been working for many years to put on events in and around Oakham that have become popular events within the local calendar. These events include food and drink festivals and of course late night shopping which is one of the best attended and most well known events in the town. You may remember that in December 2021 this event nearly did not take place, this was in part due to bureaucracy but also funding. These events are run on a 'profit' basis however require huge overheads including the cost of road closures, manning the road closures (which must be done by qualified people not just volunteers) providing bins and litter removal. If the funding is not available to meet these overheads the events can just not take place. In April 2022 Carolyn tried to arrange an event to take place to coincide with the cycle race, the idea was to have a market on Mill Street which would mean the huge crowds of people who attend the event would have a reason to stay in the town. It would also have had a positive impact on the shops, cafes etc within the town. We could even have worked with Carolyn and had a band on at Cutts Close to entertain residents and visitors. The fact we did not do this feels like a missed opportunity that could have benefitted the whole community. Carolyn was not able to put on this event, again due to bureaucracy and funding of the road closures, manning the closures and rubbish removal. If OTC were working with Carolyn not only could this even have taken place we could have used our own facilities and worked together to make the day really successful.

I am therefore proposing that we work with Carolyn on future events. I would like OTC to consider paying for the road closures for the year (a cost of £***) with the understanding that all events are advertised as being in partnership with/sponsored by OTC and incorporate our logo. I also suggest we ask Carolyn to allocate 4 stalls at each event for OTC to use free of charge. These stalls can be used by OTC as fundraising (eg for the Mayor's charity) and/or we can allocate them to local traders/crofters who may benefit from having a stall but can't justify the cost. (Stalls at these events are typically charged at £60, we have links with many stall holders who can't pay the cost of the stall as they wouldn't make the money back but could really benefit from being part of these events) I further suggest that Carolyn is asked to join the events committee so that we can work together to ensure that events in Oakham work successfully and are not just in competition with each other.**

Proposals:

- 1. Oakham Town Council agrees to pay £**** to Rutland County Council for road closures for the food and drink festivals and late night shopping in 2022 with the understanding that OTC will be included in all advertising and that 4 stalls are allocated to OTC at all these events.**
- 2. Oakham Town Council asks Carolyn Acton to join the events committee.**



Rutland County Council

Sales Invoice

Rutland County Council
Catmose House
Catmos Street
Oakham
Rutland
LE15 6HP

Carolyn Acton Events
55 Shipman Road
Leicester
LE3 2YB

Invoice Number: 9137921
VAT Registration No. 121725207
Invoice Date: 30/03/2022
Due Date: 29/04/2022
Your Order: 0
Order Number: 87039362
Order Date: 25/03/2022
Customer Number: RC013962

Should you wish to discuss payment or have any queries concerning the reason for this charge or the amount, please telephone 01572 758218 quoting your customer reference.

PAYMENT OPTIONS DETAILED OVERLEAF

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Description	VAT %	Unit	Number	Price	Amount
Legal Fees - Traffic Regulation Orders	0.00	UN	1	819.00	819.00
Advertising Fees - Traffic Regulation Orders	0.00	UN	1	306.90	306.90
Invoice for TTRO issued to Carolyn Acton Events for multiple events to be held in Oakham.					
. Sunday 20th March 2022					
Rutland Food and Drink Festival					
Mill Street, Market Place and Market Street					
. Sunday 10th April 2022					
Easter at Oakham Castle					
Market Place, Market Street					
. Sunday 24th April 2022					
Mill Street Market					
Mill Street					
. Sunday 18th September 2022					
Rutland Celebration Day					
Market Place, Mill Street and Market Street					
. Sunday 9th October 2022					
Rutland Pet Festival					
Market Place, Market Street					
. Monday 12th December					
Oakham Late Night Shopping					
Market Place, Market Street, Gaol Street, Church Street and High Street					

TTRO ref: TRO-21-226