

Report No. TC03220 Appendix: D Agenda Item: 11	Council Date of Meeting: 30 th September 2020
OAKHAM TOWN COUNCIL	
Report Author: David Romney	Title: Councillor / Chairman
Title: Banner Campaign	
Applicable Strategy: <ul style="list-style-type: none"> • Ensure that Oakham remains a viable and pleasant environment in which to live, work and play • Improve and increase facilities within the town 	

Background

With Christmas just around the corner, I feel the Council should take the lead with a loud and clear message of a banner campaign to encourage our residents to shop locally and to give local businesses and retailers a boost to help increase footfall.

Decisions

- Council agrees to the campaign
- Council agrees on a size:

3800 x 500mm @ £68.40 + vat
3000 x 1000mm @ £88.00 + vat
1200 x 1000mm @ £39.50 + vat

- Council to agree the wording on the banners
- Council to agree to include on the banner, the Mill Street Traders hash tag
- Council agrees to the location subject to Highways approval
- Council approves the expenditure