

Report No. TC03020 Appendix: B Agenda Item: 9	Council Date of Meeting: 30th September 2020
OAKHAM TOWN COUNCIL	
Report Author: David Romney and Sally-Anne Wadsworth	Title: Councillors / Chairman / Vice
Title: MILL STREET	
Applicable Strategy:	
<ul style="list-style-type: none"> • Ensure that Oakham remains a viable and pleasant environment in which to live, work and play • Improve and increase facilities within the town • Promote the town as an attractive place to visit and stay. • Work with and in partnership with Rutland County Council and other partner groups 	

Background

Mill Street Traders are a committed group of a wide variety of independent businesses and requested a meeting with the Chairman and Vice Chairman to discuss ways in which Mill Street could be better promoted to welcome back shoppers during the Coronavirus-era and beyond.

The traders are considering initiatives and exploring ways of promoting the street in a bid to boost footfall.

They have asked Council to please consider:

- The possibility of requesting funding for a street closure to coincide with an inaugural Mill Street late-night opening
- Propose to Rutland County Council that parking should be free for the first 2 hours during December in Oakham
- If Council resolves to purchase banners to promote shopping locally, could the Mill Street Hash Tag be included?

Decisions

- To approve the expenditure for one evening Mill Street Closure notice
- That Council writes to Rutland County Council on behalf of the Traders with the suggestion for 2 hours free parking during December 2020