

Report No. TC01721 Appendix: B Agenda Item No. 12	Annual Meeting of the Council 5th May 2021
OAKHAM TOWN COUNCIL	
Report Author: Cllr Andy Burton	Title: Councillor
Subject: Proposals from Business Working Group	
Strategic Aim: <ul style="list-style-type: none"> • Ensure that Oakham remains a viable and pleasant environment in which to live, work and play • Improve and increase facilities within the town • Promote the town as an attractive place to visit and stay • Work with and in partnership with Rutland County Council and other partner groups • Ensure robust financial controls are in place to enable the delivery of cost-effective services as required now and in the future 	

The working group are looking to seek approval for recommendations discussed at a Business working group meeting held on 27th April 2021

1. That Council approve that local businesses are offered space to exhibit and trade free of charge at an event held on 27th June 2021, in conjunction with the Events working group.
2. That Council reaches out to local businesses and ask what is needed to help them after a difficult trading year and what support is required going forward.
3. That Council reach out to local businesses through an event. The format to be discussed at a future meeting.

Decisions

- Council authorises the Business working group to contact local business on Councils behalf
- Council approves expenditure of up to £750 for an event, to cover advertising, and promotion costs
- To seek permission, to invite an LRALC representative to a future meeting to explain what external general funding is available to parish/Town Councils, and how we can bid or apply