Report No. TC05519

Appendix: E Agenda Item: 12 Council

11th December 2019

OAKHAM TOWN COUNCIL

Report Author: Floral Working Group

Cllrs Clough, Buxton, Woodley

Title: Councillors

Subject: Plans for Floral Display 2020

Applicable Strategy: Promote the town as an attractive place to visit and stay

While the floral displays 2019 were in place the working group did a full inspection and analysis. The display makes a better impact in some areas of the town than in others. In parts of the High Street, due to the limited number of walls suitable for mangers and hanging baskets, the display is less impressive, but Gaol Street, Mill Street and Melton Rd are more satisfactory.

We have taken into account that OTC will be required to pay for testing many of the lamp-posts we wish to use for displays (and do so again in 6 years' time), and so have tried where possible to replace lamp-post baskets with either wall mangers or hanging baskets. This will mean paying to have some additional hooks or brackets installed but will save the cost of testing.

We would like to improve the overall effect by concentrating on either avenues of flowers, or impact planting. This means that some isolated locations where the flowers make small impact, such as 3 lamp-posts spaced along South Street in front of Tesco, would not be used in 2020. However, we would like to install a flower tower in High Street outside the Congregational Church in a location approved by Highways (illustration provided) and a second tower near where the Christmas Tree stands, if this location is also approved.

Despite research and enquiries we have not found any companies within an acceptable distance other than Plantscape who can provide a complete service of container hire, planting, maintenance and watering. Plantscape would offer a 5-year contract **COST**

A detailed estimate would be needed but cost would be in the region of £9,500 + VAT, including two flower towers.

Additional budget required for extras, additional brackets and hooks and hanging/removing baskets that are above Plantscape H&S levels. This amounted to £175 in 2019. Additional budget of approximately £15 per lamppost will be needed for RCC testing.

For comparison we have looked at the cost of buying our own planters and using local nurseries for just a small part of the display. This would allow us to have display all year round, although If we opted for this choice for summer only, we would have the problem of removing and storing the containers. We contacted four local nurseries and had responses from two of them, Ashwell and Rutland Water Garden Centres. The suggested prices for the latter were substantially higher than the former. This is partly accounted for by the value of the plants they selected, and by the new owners of the former offering an introductory special offer. Guide to costs below are based on the Ashwell Garden Centres offering.

Rough estimate of watering costs are supplied by Erik Ansell, who is contracted to water the Oakham in Bloom containers. Watering, plant feed included, is weekly for 22 weeks summer and monthly for 7 months winter.

Advantages:

- supporting local businesses
- having a choice of style and colours of planters- not just black
- having the option of summer and winter planting

Disadvantages:

- · cost of purchasing planters
- running two contracts, planting and watering
- · cost of two season planting and watering.

Rough Estimate of COST

5 wall mangers	10 wall mangers	
Purchase cost 5 @ £40 = £200	Purchase cost 10 @ £40 = £400	
Cost of installing – rough estimate £40	Cost of installing – rough estimate £80	
Summer and winter planting £140	Summer and winter planting £280	
Summer and winter watering £200	Summer and winter watering £400	
Total cost first year £580.00	Total cost first year £1160.00	
Cost each year hereafter £340.00	Cost each year hereafter £680.00	

Allowing for a conservative planter life of eight years	5 wall mangers	10 wall mangers
Annual outlay for 2 season planting over 8 yrs	£370.00	£740
Saving on Plantscape summer only contract	£274.25	£548.50

Three Proposal choices

- 1. That OTC take out a new 5-year contract with Plantscape for all displays.
- 2. That OTC in Location 1: Corner of Gaol St and South Street- solid brick wall of Ellique
 - Purchase 5 wall mangers(coloured to match location)
 - Fix permanently at the location
 - Contract local nursery to plant and maintain for both summer and winter
 - Contract local watering.

Plus take out a new 5 year contract with Plantscape for reduced display.

- 3. As above but in 2 locations, Location 2 being: Church Lane leading to Oakham Castle
 - Purchase 10 wall mangers(coloured to match location)
 - Fix permanently at the location
 - · Contract local nursery to plant and maintain for both summer and winter
 - Contract local watering.

Plus take out a new 5 year contract with Plantscape for reduced display.

Rough estimated comparison of first year costs

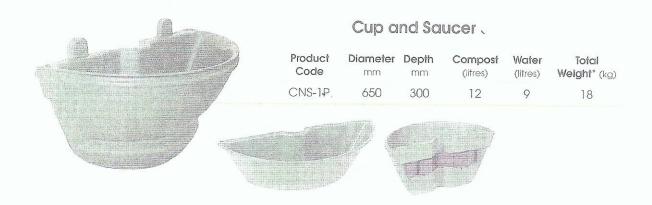
Option 1	Option 2	Option 3	
£9,500	£9,850	£10,100.00	

Rough estimated comparison of costs over 8 years(conservative life of planter)

Option 1	Option 2	Option 3	
£9,500	£9,620	£9,740	

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Amberol cup-and-saucer wall manger





Flower tower



